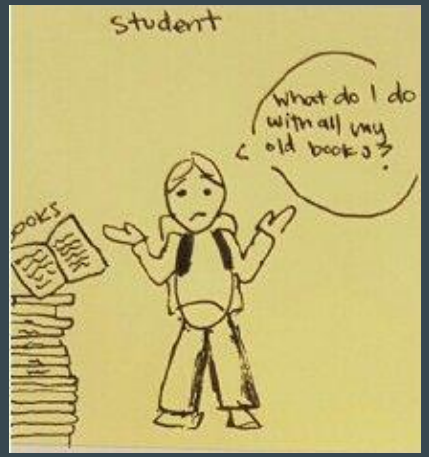
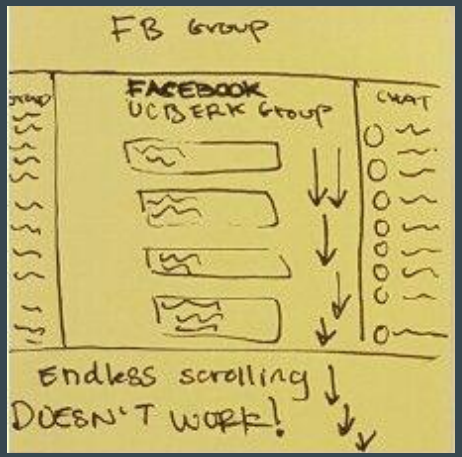
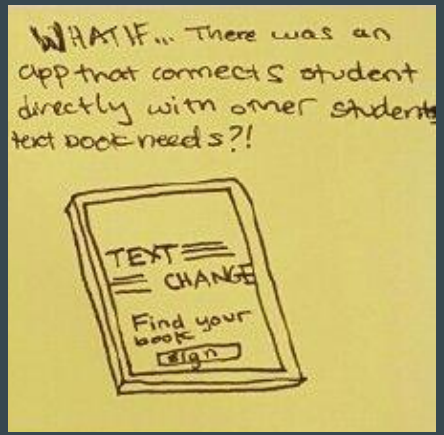
TEXTCHANGE

THE PROBLEM

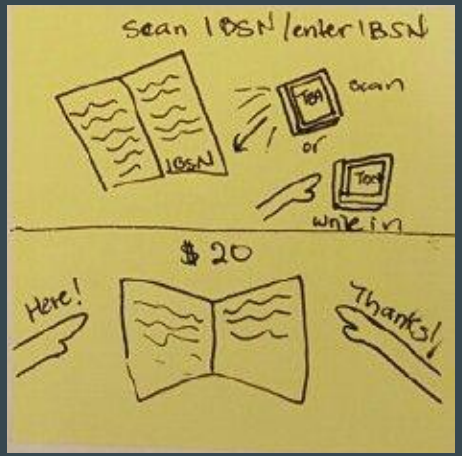

Student
What do I do with all my old books?
BOOKS

Student Store
.50¢
$!@!*
NO.


FB Group
FACEBOOK
UCBERK Group
CHAT
Endless scrolling
DOESN'T WORK!


WHAT IF... There was an app that connects student directly with other students text book needs?!
TEXT CHANGE
Find your book
Sign

I have a book!
I need a book!


Scan ISBN/enter ISBN
ISBN
scan
or
write in
$20
Here!
Thanks!

DO (current behavior)

person 1 (student, Economics)
"My books sit collecting dust after a semester"

person 2 (student, Media)
"I just end up keeping my books, but would rather not"

person 3 (student, Rhetoric)
"I end up getting whatever I can for it at the student store."

person 4 (GSI, Art and design)
"I ended up leaving most of my undergrad books outside for free"

person 5 (Professor, Comp Lit)
"I try to provide most of my students w/ PDFs"

Say (attitude in public)

person 1 (student, Economics)
"Indifferent after the frustration has worn off"

person 2
"There is nowhere to take them, and I wonder if other students feel this way"

person 3 (" ")
"what a waste of paper, and too expensive!"

person 4
"I always knew the publishing companies and stores over priced their texts"

person 5
"Its a sham to know how much students have to bear the burden of all these costs!"

Think (what really counts)

person 1
"I would like to make some of my money back vs the insulting offering back at the bookstore"

person 2
"Books are too expensive, but when you try to sell them back @ a fraction. I paid $130 for a novel, and was offered $1.50."

person 3
"There could be a much more efficient way of doing this"

person 4
"students have enough burden financially. Education should not feel and act like so much of a business!"

person 5
"Textbooks overpriced ridiculously!"

Feel (what worries/inspires)

person 1
"There has to be a money incentive for someone to use an app such as that"

person 2
"I wish I could trade a book for a book"

person 3
"I would almost rather give away my books to a student who could save money. I am fortunate with the help of my family. Pay it forward!"

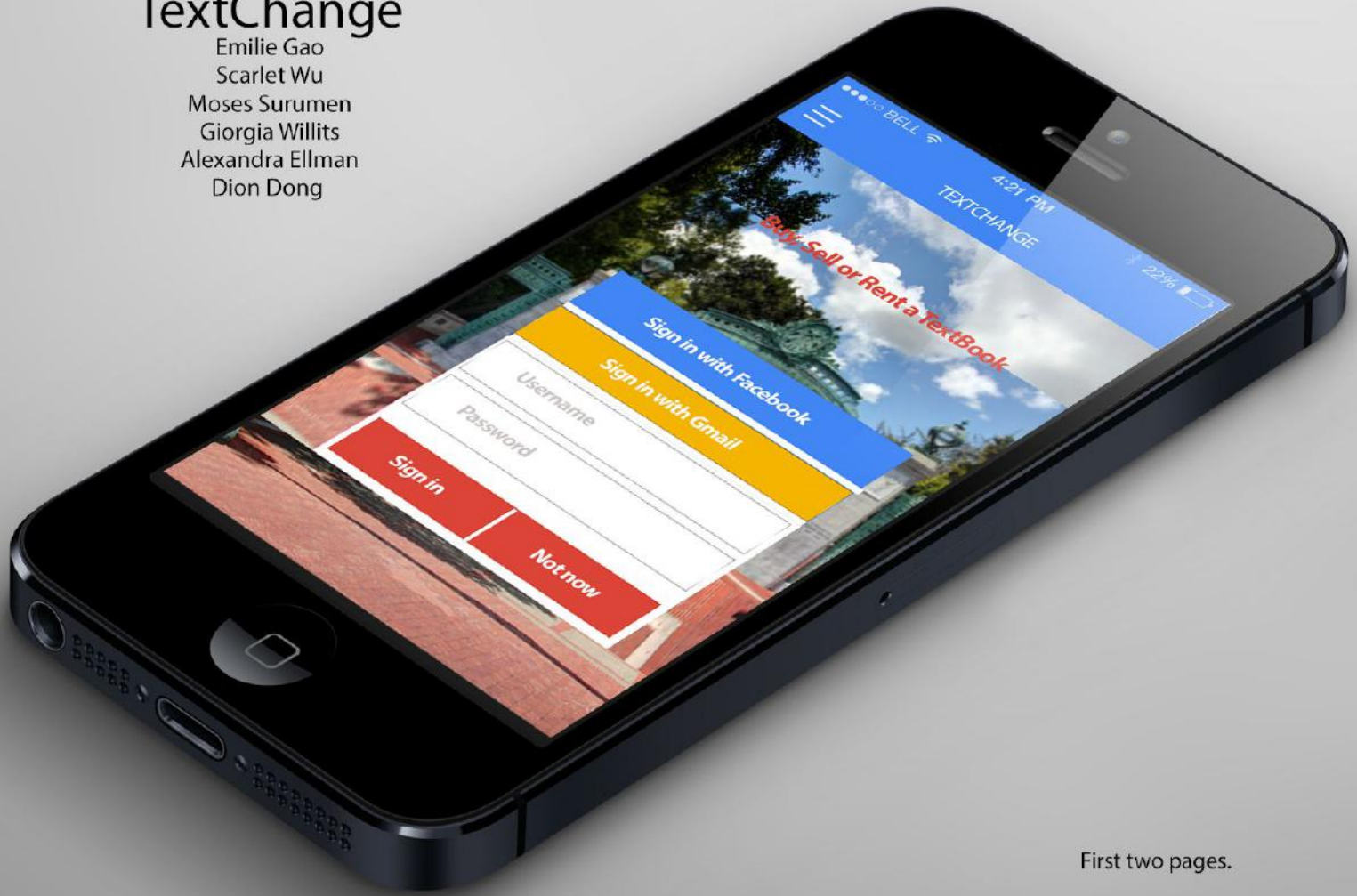
person 4
"I students @ UC Berkeley should be more interconnected. If you can find a romantic love mate, we should be able to find a way to solve this issue."

person 5
"A sharing economy of textbooks!"

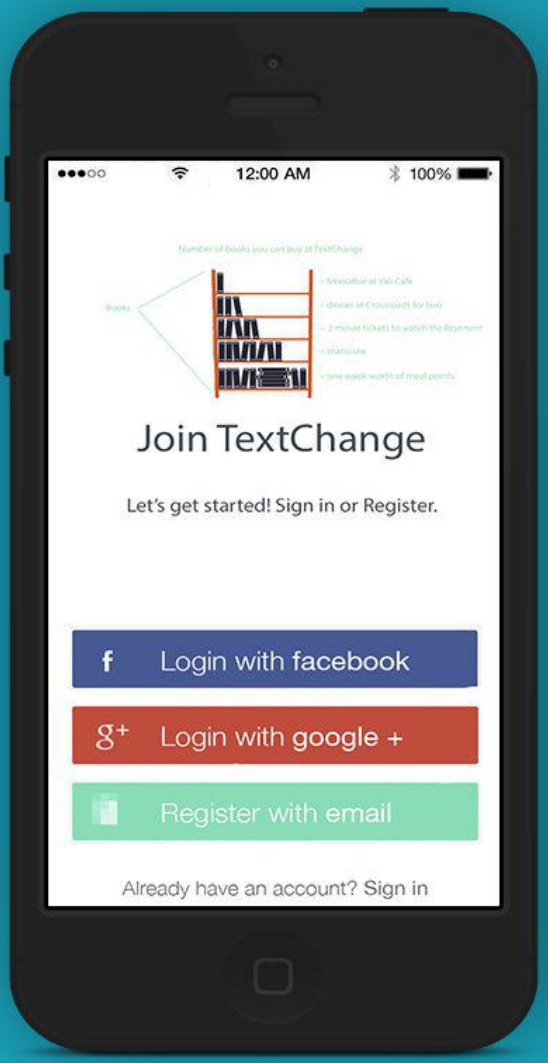
PREVIOUS PROTOTYPE

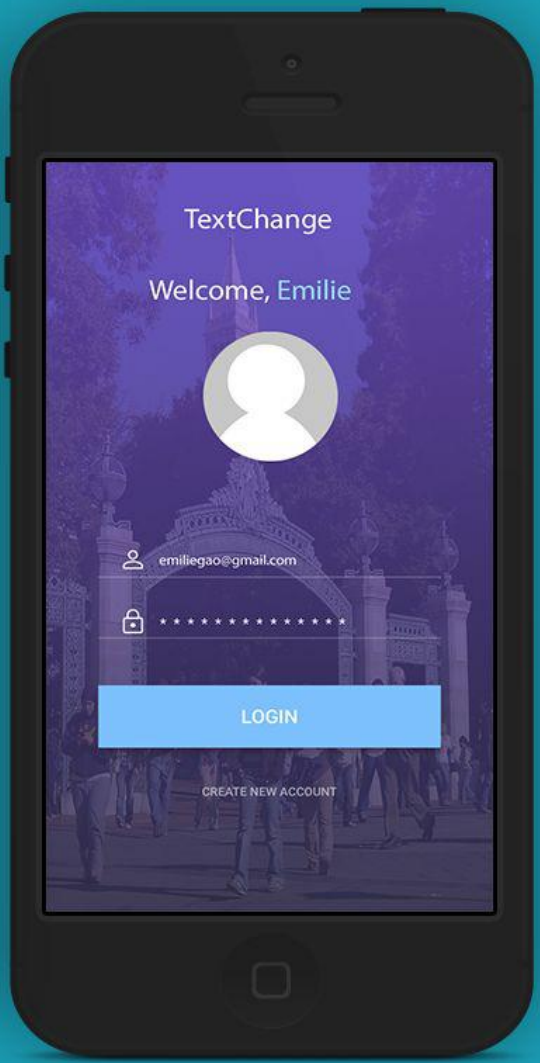
TextChange

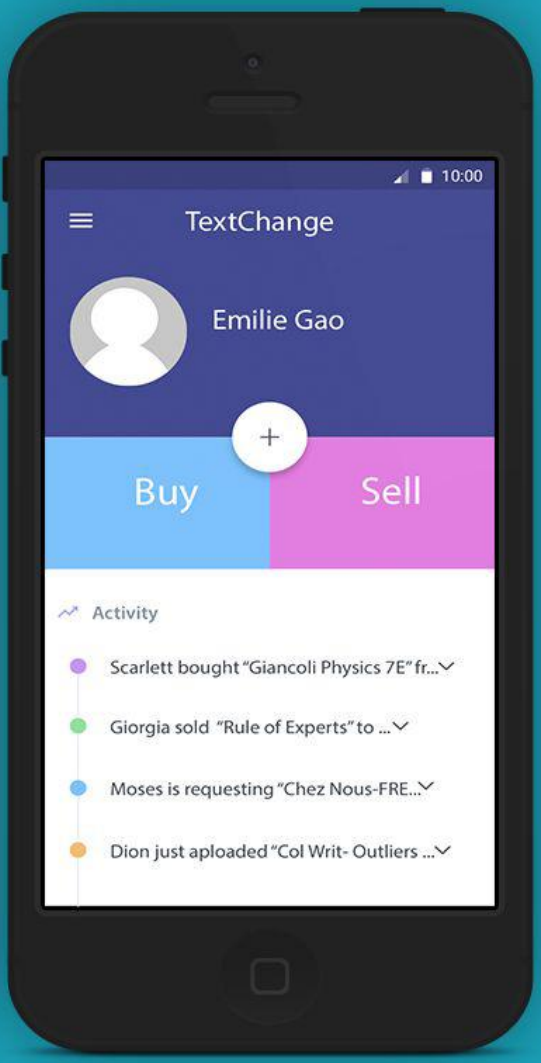
Emilie Gao
Scarlet Wu
Moses Surumen
Giorgia Willits
Alexandra Ellman
Dion Dong

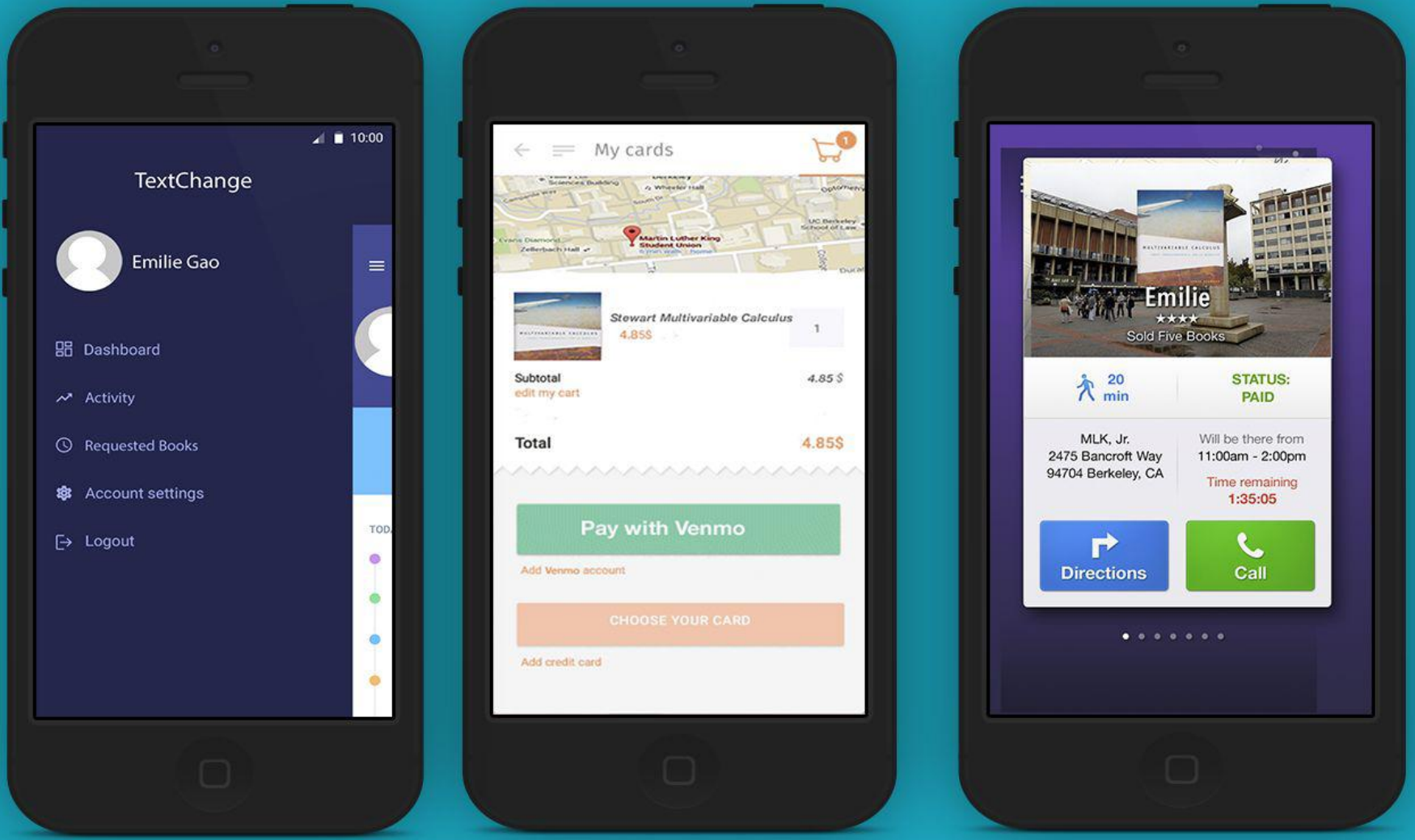


First two pages.


12:00 AM
100%
Join TextChange
Let's get started! Sign in or Register.
Login with facebook
Login with google +
Register with email
Already have an account? Sign in


TextChange
Welcome, Emilie
emiliegao@gmail.com
LOGIN
CREATE NEW ACCOUNT

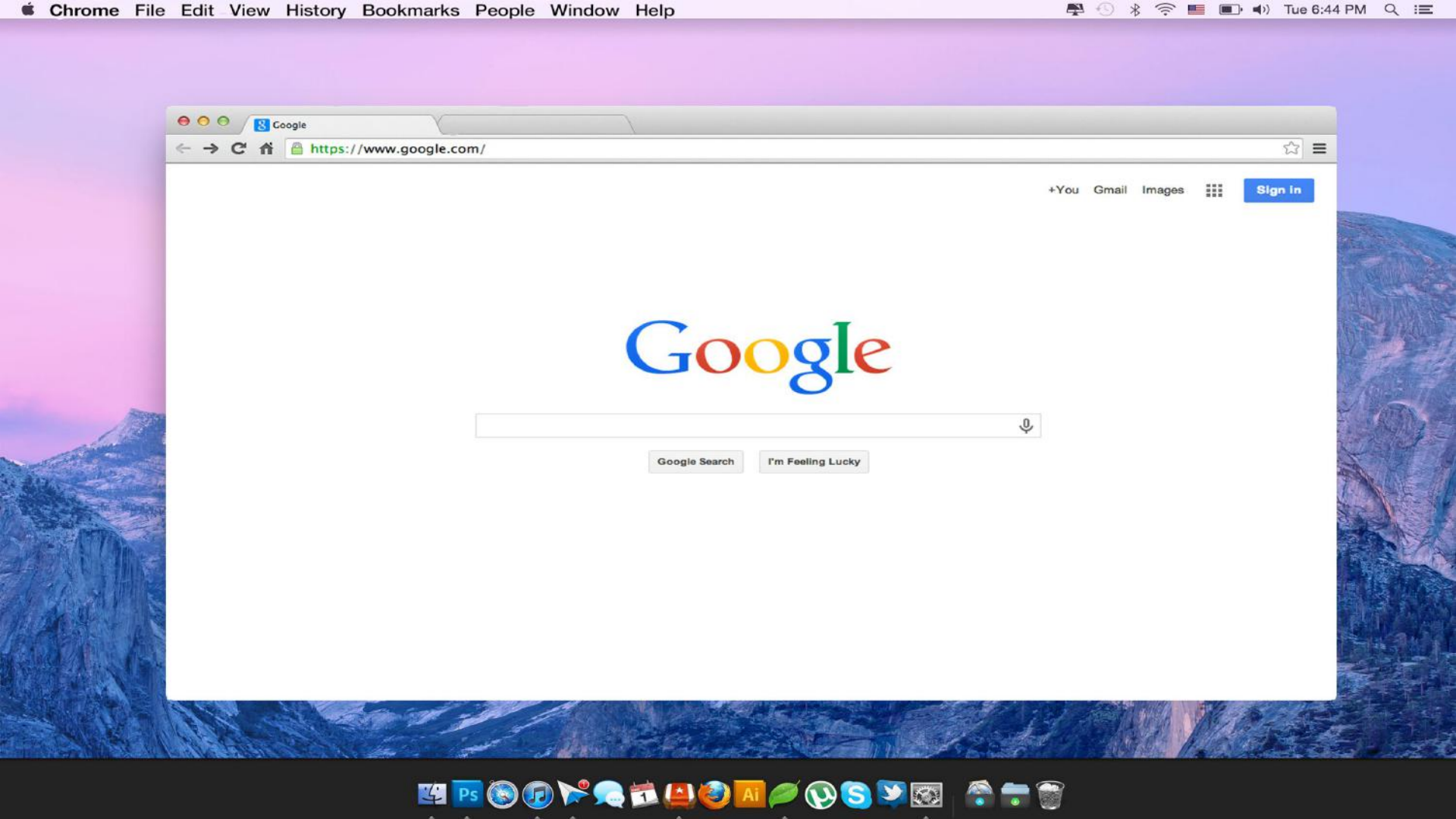

10:00
TextChange
Emilie Gao
Buy
Sell
Activity
Scarlett bought "Giancoli Physics 7E" fr...
Giorgia sold "Rule of Experts" to ...
Moses is requesting "Chez Nous-FRE...
Dion just aploaded "Col Writ- Outliers ...


10:00
TextChange
Emilie Gao
Dashboard
Activity
Requested Books
Account settings
Logout
My cards
Martin Luther King Student Union
Stewart Multivariable Calculus
4.85$
1
Subtotal
edit my cart
4.85 $
Total
4.85$
Pay with Venmo
Add Venmo account
CHOOSE YOUR CARD
Add credit card
Emilie
Sold Five Books
20 min
STATUS: PAID
MLK, Jr.
2475 Bancroft Way
94704 Berkeley, CA
Will be there from
11:00am - 2:00pm
Time remaining
1:35:05
Directions
Call

Changes

- Convert to Webpage
- Add information/about page
- Remove in-app messaging
- Users can add feedback on the price of books
- Users can view their purchase history

UPDATED PROTOTYPE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Google Search
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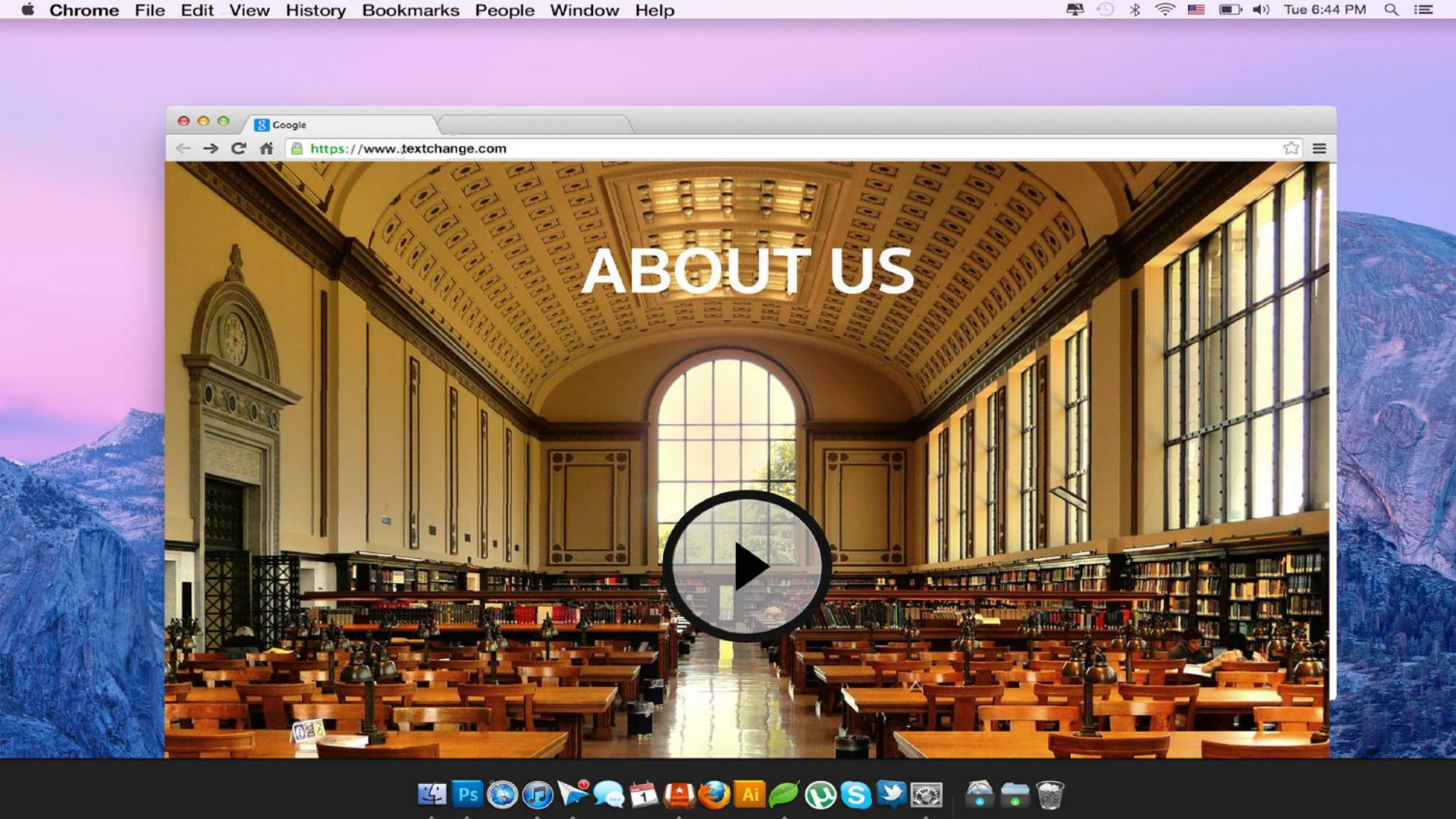
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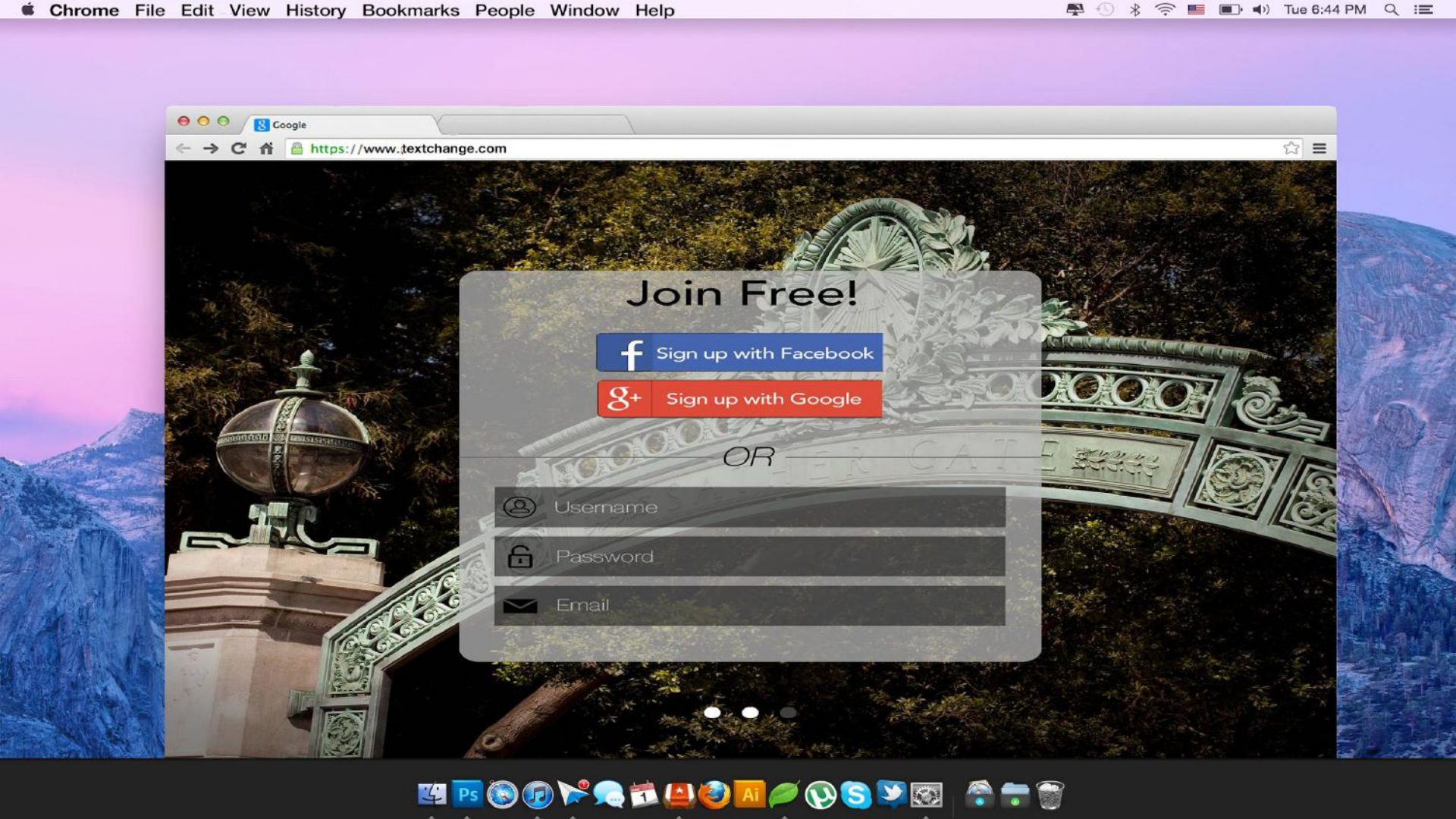
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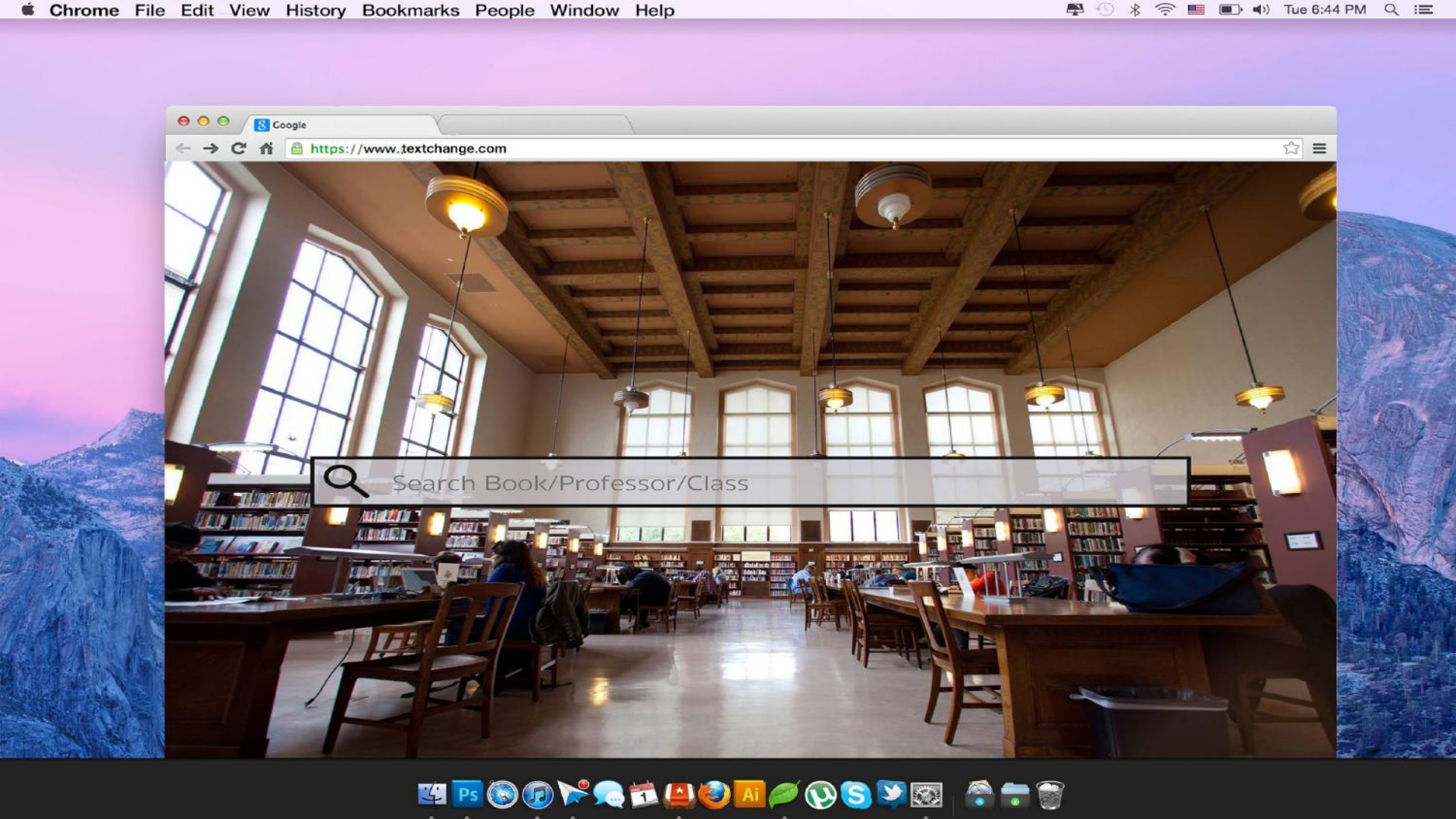
Password
Email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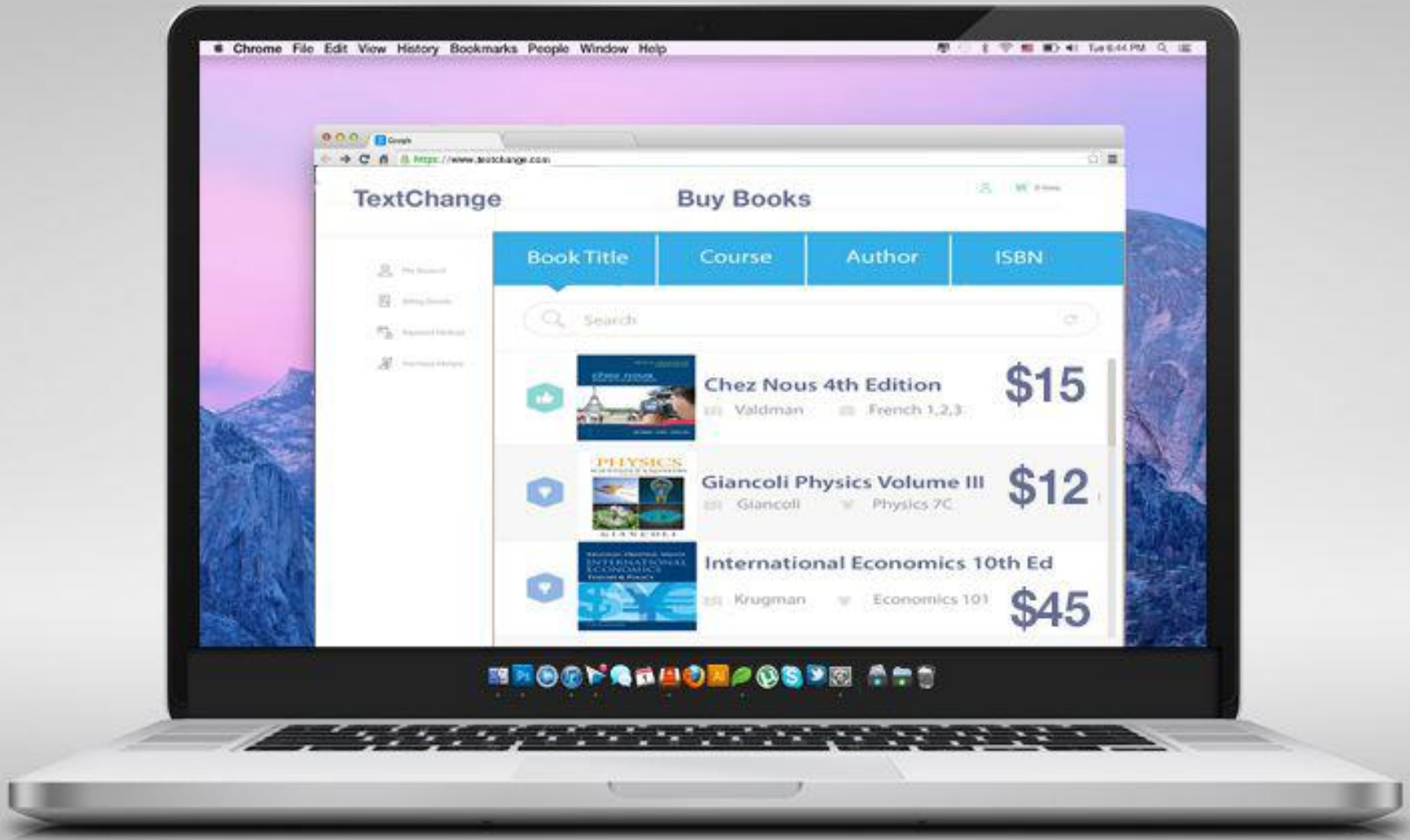
https://www.textchange.com
Search Book/Professor/Class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$45

For future iteration:

- Optional meet-up extension
- QR Scanner
- Mobile webpage
- Interface for sellers